

IMMANUEL AKROFIE-BRUCE

Motivational Speaker | AI • STEM • Digital Technology • Education • Leadership

WORKSHOP

Digital Leadership

Leading Teams Through Technological Change

DESCRIPTION

A working session for leaders who own the outcome of a technology change. Participants map their current change, identify friction points and leave with a communication and adoption plan. Emphasis is on decisions leaders control: sequencing, sponsorship, training, and the signals that keep teams engaged.

IDEAL AUDIENCES

- Executive and senior leadership teams
- Middle managers and team leads
- Public sector and healthcare leadership
- Professional associations and leadership cohorts

WHAT AUDIENCES TAKE AWAY

- An adoption plan for a live initiative in your organization
- A stakeholder map with tailored messaging
- Metrics that show whether change is landing
- Practices for sustaining momentum after launch

AVAILABLE FORMATS

Half-day workshop • Executive session (2 hours) • Multi-session cohort • Virtual workshop

“Your circumstances may influence your journey, but they do not have to define your destination.”

Booking & speaking inquiries: available for local, national and international events. Request a speaking engagement via the Book page.