

IMMANUEL AKROFIE-BRUCE

Motivational Speaker | AI • STEM • Digital Technology • Education • Leadership

KEYNOTE

Digital Transformation & Leadership

Leading Change in a Technology-Driven World

DESCRIPTION

Most digital transformations do not fail on technology. They fail on adoption, communication and trust. This keynote puts leadership back at the centre of change.

Immanuel examines why teams resist new systems, how to build digital confidence at every level, and what leaders must do differently when the tools change faster than the org chart.

Audiences leave with a leadership playbook for change that people actually accept.

IDEAL AUDIENCES

- Corporate leadership summits and all-hands events
- Healthcare and public-sector organizations
- Government agencies and professional associations
- Education leadership and administration teams

WHAT AUDIENCES TAKE AWAY

- Why transformation stalls, and the early warning signs
- How to build digital confidence across skill levels
- Communication patterns that reduce resistance to new systems
- A leadership checklist for the next technology rollout

AVAILABLE FORMATS

45-60 min keynote • Executive briefing (60-90 min) • Leadership workshop version • Virtual presentation

“Your circumstances may influence your journey, but they do not have to define your destination.”

Booking & speaking inquiries: available for local, national and international events. Request a speaking engagement via the Book page.